



# NEWS RELEASE

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## **CITY OF IRVING ANNOUNCES FOURTH OF JULY PARADE THEME Entry Forms Due June 13**

**(IRVING, TEXAS)** — Parade organizers with the City of Irving’s Fourth of July celebration are challenging community members to showcase their American pride this Independence Day by participating in the city’s annual parade float competition.

Irving’s parade will honor America’s heritage and history with the theme “Celebrating Historical Heroes and Landmark Legislation.” Parade entry forms are now being accepted, and organizers challenge residents and businesses to create floats that honor American heroes, historic accomplishments and elements of landmark legislation that have influenced American history. All parade participants are required to submit a parade waiver, available online at [IrvingEvents.org](http://IrvingEvents.org). The parade entry form and details are also available at [IrvingEvents.org](http://IrvingEvents.org); the entry form deadline is June 13.

The parade will kick off the city’s award-winning Fourth of July activities at 9 a.m. July 4 in Irving’s Heritage District. The parade will begin at the intersection of Irving Boulevard and Sowers Road, looping around Irving Boulevard as its route. Following the parade, residents are encouraged to enjoy a free concert by the Kenney Chavez Band and free watermelon at Heritage Park, 217 Main St.

The Independence Day celebration will continue in the evening with the theme “American Traditions: Pops, Parades and Pizazz!” The evening celebration will include a concert by Escape: The Dallas Journey Tribute Band and the Irving Symphony, which will be followed by a fireworks display. The evening also will feature inflatables and food concessions. Due to construction on O’Connor Boulevard, both evening events will take place at 601 E. Las Colinas Blvd. (at Las Colinas Boulevard and Lake Carolyn Parkway). Event parking will be available at area parking garages.

“Each year, we work diligently to make sure our city-sponsored events, including our Fourth of July celebration, continue to meet the high expectations of our residents,” said Jackie Madden, Special Events Supervisor. “This year is no different, and we are inviting the community to join us in making our Fourth of July celebration spectacular.”

In addition to the Independence Day Celebration, the Parks and Recreation Department hosts a number of community events throughout the year. For a full list of events, visit [IrvingEvents.org](http://IrvingEvents.org).

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**About the [City of Irving](#)**

Irving is the second city in the nation and the first in the State of Texas to receive the [Malcolm Baldrige National Quality Award](#) (2012) as well as the first municipality in Texas' history to receive the [Texas Award for Performance Excellence](#) (2011). Irving is the 13th largest city in the state with 227,000 residents and is home to the largest office park in North Texas, where more than 10 percent of Fortune 500 companies are headquartered or have a significant presence.