



NEWS RELEASE

FOR IMMEDIATE RELEASE

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IRVING EDUCATING CHILDREN, SENIORS ABOUT MOSQUITO PREVENTION Fights the Bite Week taking place June 23-27

(IRVING, TEXAS) — Irving is continuing its tradition of actively educating residents about ways to protect themselves from the West Nile Virus.

For the second year, city officials are dedicating a full week to outreach and education about the West Nile Virus and other mosquito-borne illnesses during its second Irving Fights the Bite Week, taking place from June 23 to 27.

During the week, city officials are visiting Irving parks and recreation centers to carry the message of self-protection.

“We focus all summer and all year on preventing any outbreaks, and we have success in doing so,” said Joe Moses, Assistant Director of the Parks and Recreation Department. “But Fights the Bite Week gives us an additional opportunity to continue educating our residents of all ages about the proactive steps they can take to protect themselves.”

City officials have already visited various recreation centers and the Heritage Senior Center. The following visits remain:

- **Thursday, June 26:**
1:30 p.m. Mustang Recreation Center
- **Friday, June 27:**
10 a.m. Senter Recreation Center
1 p.m. Northwest Recreation Center

Additionally, the City of Irving is promoting the message broadly through a number of other means:

- Providing activity sheets and a SWAT team pledge for students to sign that reinforce the Four D’s (Dawn/Dusk, Drain, Dress, DEET)
- Offering free DEET at city recreation facilities as well as Irving’s Heritage Senior Center

- Posting Irving Fights the Bite posters at all Irving city facilities reminding residents of the Four D's for protection
- Posting warning signs around town with an emergency number residents can call to report stagnant water to city officials

For more information about Irving Fights the Bite week, including more tips for protection, visit IrvingFightstheBite.org.

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About the [City of Irving](#)

Irving is the second city in the nation and the first in the State of Texas to receive the [Malcolm Baldrige National Quality Award](#) (2012) as well as the first municipality in Texas' history to receive the [Texas Award for Performance Excellence](#) (2011). Irving is the 13th largest city in the state with 227,000 residents and is home to the largest office park in North Texas, where more than 10 percent of Fortune 500 companies are headquartered or have a significant presence.